

# PHOTOSHOOT CHECKLIST

Use the below checklist to help make your next photoshoot a breeze!

## MOODBOARD

- Does your moodboard include images that explore: props, outfit options, location ideas, pose inspo and overall photoshoot aesthetic and feel?
- Moodboard created and printed out to bring along to the photoshoot (or saved to your phone)
- Purchased any items on moodboard (if required / desired)

## LOCATION

- House is cleaned for photoshoot
- Artwork hung / pinned up on walls
- Location organised including asking for permission to host photoshoot at a friend's house or cafe (if required)
- Boxes have been packed with props and outfit changes if shoot location is not at home
- Checked the weather forecast is clear (if location is outdoors or heavily reliant on natural lighting)

## OUTFIT AND PROPS

- Test props in a flat lay to ensure everything works well together
- Brand coloured outfit/s or neutral coloured outfit/s chosen
- Outfit/s are washed, ironed and ready to go
- Organised matching accessories and shoes

## HAIR AND MAKEUP

- Hair and makeup styles researched and included in moodboard
- Hair and makeup style has been chosen and practiced previously
- Test photos taken of hair and makeup before the photoshoot

## MODELS

- Confirmed day and time for shoot
- Sent model reminder about photoshoot day and time
- Confirmed clothing options for model including hair and makeup style
- Have discussed the expectations of the photoshoot including possible poses

## LIGHTING AND TIME OF DAY

- Check time of sunrise or sunset if photoshoot is based around this time of day
- Confirmed day and time of shoot with everyone involved
- Visited the location beforehand to test lighting conditions and space (if desired)

## CAMERA

- Fully charged phone/camera
- Phone/camera charger (just in case!)
- Enough disc space for a full photoshoot
- Organised a friend, family member or partner to take photos (if you are not engaging a professional photographer)
- Saved moodboard, model poses and flat lay inspo on phone for reference

## PHOTO EDITING

- Downloaded Snapseed or similar app to your phone
- Research photo styles, photo editing settings and play around on the app to discover your favourite style
- Saved preset ready to edit A LOT of photos. YAY!